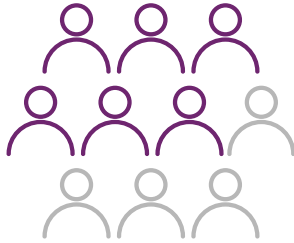


# PALLIATIVE CARE AT HOME:

Closing Care Gaps, Engaging Members, Improving Outcomes

## Addressing Care Gaps for Serious Illness is Surging



At least **12M** adults in the U.S. are living with a serious illness<sup>1</sup> and 6 in 10<sup>2</sup> are living with at least 1 chronic disease.



Between **5-12%**<sup>3</sup> of those with serious illness are at-risk for avoidable suffering and emergency department and hospital utilization.



**Caring for This Population Is Costly**

**5%** of patients drive nearly **50%** of all health care spending are those with serious illness, especially older adults who require higher cost health services.

**50%** of a health plan's total medical costs<sup>5</sup> are due to over-medicalized palliative care.

## SDoH Gaps Connected to Serious Illness

The top 3 SDOH gaps identified for CareCentrix MA members:



Health Literacy



Food Insecurity



Financial Insecurity

**80%** of health outcomes<sup>6</sup> are related to non-medical factors.

## While Palliative is Often the Right Level of Care, Gaps Remain

Lack Of Awareness And Access

**71%**

of people<sup>8</sup> have never heard of palliative care

**38%**

equate<sup>8</sup> palliative care with hospice

**18%**

believe<sup>8</sup> you must stop other treatments



**60%** of patients<sup>9</sup> who would benefit from palliative care don't receive it



**2/3 of Members** with serious illness could be identified earlier upstream for palliative care<sup>7</sup>

# Through Member Engagement, Home-Based Palliative Care Enables:



**Completion  
of care goals**



**Advance  
care planning**



**Closing  
SDoH gaps**



**Caregiver  
support**



**Medication  
reconciliation**

## The Move to Home-Based Palliative Care

Palliative care at home follows members through their journey. It can improve quality of care and satisfaction and reduces hospital utilization and costs.



**67%**

**of unnecessary  
hospital visits<sup>10</sup>**  
are reduced due to  
proactive care and support.

**30%**

can graduate back to the health  
plan's care management program  
when care gaps are closed and  
members become clinically-stable.<sup>7</sup>



Establishing Advance Care Plans supports earlier transition to hospice, improving the overall member experience and overall satisfaction.

## How CareCentrix Can Help

Through early identification, whole-person care, and member engagement, our Home-Based Palliative Support solution drives better health outcomes and influences metrics tied to Star ratings to help MA Plans improve their performance.

- Broader targeting approach to reach more members
- Local area network to improve member access and speed to market
- Coordinate care with member's PCP to extend reach into the home

## Contact CareCentrix Today

CareCentrix can provide the support payors and providers need to maximize patient satisfaction by moving home infusion therapy to the most cost-effective sites of care.

[carecentrix.com](https://www.carecentrix.com)

[generalinfo@carecentrix.com](mailto:generalinfo@carecentrix.com)

1-888-839-5122

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